

**Our brand ROTOMAC awarded for its commitment to sustainability
thanks to its coreless rewinding machine ICEBREAKER 167**

Calcinato – January 11th, 2024

ROTOMAC – a brand of IMS TECHNOLOGIES, global leader in the production of rewinding, packaging and accessory machinery for food wrapping, is glad to announce that it has been recognized in two prestigious sustainability competitions thanks to its innovative coreless roll of aluminum foil: the **Sustainability Awards** and the **Sustainable Packaging News Awards**.

ROTOMAC's commitment to a more sustainable future started with a simple, yet meaningful concept: **LESS IS MORE**. Such concept has then resulted in the revolutionary coreless roll produced thanks to the advanced technology integrated into the **ICEBREAKER machine model 167**, also known as CORELESS machine, which has redefined industry standards.

As a matter of fact, ROTOMAC's coreless roll of aluminum foil comes with plenty of sustainable benefits, including:

- **LESS PAPER USE:** paper use is reduced by at least 73%, in case a simple paper sheet is put at the heart of the roll instead of the traditional cardboard core. Paper sheet can also be avoided, depending upon the size of the roll, thus enabling a 100% reduction of paper consumption.
- **LESS LOGISTICS AND STOCK COSTS:** the absence of core unlocks substantial warehouse space savings for companies, thus ensuring a sharp reduction of 87.5% in stock and logistics costs.
- **LESS CO2 EMISSIONS:** as logistics costs are cut down, Co2 emissions are lowered too. For the same number of rolls produced, the number of trucks needed to deliver paper sheets is 1/8 the number of trucks that would be necessary to transport traditional cores, showcasing a clear commitment to the environmental cause.
- **NO DUST** is generated during the production process.
- **NO ADHESIVE MATERIAL** is needed to glue aluminum and paper sheet together.

Moreover, besides its countless environmental benefits, the coreless roll shines with unmatched quality, as demonstrated by its smoother and more uniform both external and internal surfaces.

As part of its commitment to sustainability, in 2023, ROTOMAC and its coreless roll took part in two important competitions, namely, the **Sustainable Packaging News Awards** and the **Sustainability Awards**, achieving outstanding results in both.

The Sustainable Packaging News Awards - whose name comes from the founder Sustainable Packaging News industry magazine - highlights every year the most revolutionary and innovative sustainable solutions in the packaging market and is judged by a world-class jury of industry experts.

ROTOMAC's entry for this competition was included in the Resource Efficiency category and **won the first place**, adding a further seal of approval to our mission to lead the industry towards sustainable, cutting-edge packaging solutions.

Besides, ROTOMAC was also shortlisted as a **finalist** in the Sustainability Awards 2023, within the Pre-Commercialized Climate category.

The Sustainability Awards – organized by Packaging Europe - annually recognize noteworthy innovations and initiatives in the packaging value chain and promote the adoption of cutting-edge technologies and the best practices for sustainability.

This esteemed competition is judged by 54 industry experts and professionals from diverse backgrounds. The awarding ceremony – which took place in Amsterdam on November 14th, 2023 – was also a wonderful opportunity to know other relevant projects within the sector.

The awards received by ROTOMAC in 2023 obtain even greater value if we consider that both competitions saw the participation of many key players in the packaging industry, all with highly commendable nominations.

In occasion of such accomplishments, we would like to thank anyone who contributed to our project, especially our dedicated team of experts and technicians and our valuable customers. For ROTOMAC, this is just the beginning of our journey towards sustainable packaging, as we look forward to further improving our contribution to a greener economy.

About IMS TECHNOLOGIES

Born from the union of specialized, diversified companies, IMS TECHNOLOGIES is an international standard-setter in the engineering and manufacturing of high-tech customized machinery in multiple sectors such as Converting, Packaging, Automotive, and other industries. Thanks to its extensive know-how and expertise and its long history, stretching back to 1851, IMS TECHNOLOGIES is able to develop solutions complying with the highest standards in terms of productivity, quality and precision and to offer them to the market through its world-renowned brands.

Visit our websites:

www.imstechnologies.com

www.rotomac.it/en

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